

## **Baxter Planning Systems Named Top Supply Chain Partner Superior Client Support Key**

### ***Baxter Honored For Seven Straight Years***

**Austin, Texas – June 14, 2010** - Baxter Planning Systems ([www.bybaxter.com](http://www.bybaxter.com)), the premier provider of aftermarket parts planning solutions, announced that SupplyChainBrain, the magazine and on-line source for executives at the highest levels of supply chain management, has recognized Baxter as one of its *100 Great Supply Chain Partners for 2010*. Baxter is one of only a few companies that have been named to this prestigious list every year since the inception of the award and the only service parts planning company with such a distinction.

“Our approach to optimization and automation in the service parts planning space is unparalleled,” said Greg Baxter, founder and CEO for Baxter Planning Systems. “We sincerely appreciate this recognition as a reflection of not only our planning solutions but also for our dedication to superior customer support after the sale. We believe this award further validates our position of leadership in service parts planning.”

Rusty Walther, VP of Global Service and Support for 3PAR, Inc., nominated Baxter for this award saying, “Baxter is quite simply the "Benchmark", the standard by which all other supply chain companies should measure their quality, responsiveness, innovation, and partnership. Their product is exceptional, their teams are collaborative, and their support is at a level that all others in this space should aspire to achieve.”

The *SupplyChainBrain* 100 Great Supply Chain Partners program is the result of a six-month poll in which the magazine asks logistics and supply chain professionals to

nominate vendors and service providers whose technology, logistics, transportation or consulting solutions have made a significant impact on their company's efficiency, customer service and overall supply chain performance. Thousands of nominations are received from small and large companies covering a variety of different industries, according to SupplyChainBrain. Vendors of every conceivable type of supply chain activity are nominated - from very specialized technologies, to a wide range of third-party logistics, transportation and consulting services. The companies that received the most qualified nominations are represented on this year's list which is published within the July issue of SupplyChainBrain's magazine and on [SupplyChainBrain.com](http://SupplyChainBrain.com).

The purpose of the its *100 Great Supply Chain Partners* report is to recognize those vendors that have so impressed SupplyChainBrain readers that they deserved to be singled out and to be held up as examples for others in the industry. It is an opportunity to thank those providers who have helped readers achieve better results, and to let the industry know who is making a genuine effort to be a supply chain partner—not just another vendor.

#### **About Baxter Planning Systems Inc.**

Since 1993, Baxter has pioneered the development of Web-based solutions to meet the unique demands of after-market, service, repair, and spare parts industries. The Prophet by Baxter™ suite of integrated forecasting and planning applications enables Baxter's clients to achieve industry-leading customer service levels while significantly increasing profitability. Headquartered in Austin, Texas, Baxter is privately held, self-funded, and profitable. Global 2000 and Fortune 500 enterprises deploying Baxter solutions include Extreme Networks, Agilent Technologies, Talaris, Pillar Data Systems, Riverbed Technology, 3Com, Enterasys Networks, Alcatel-Lucent, Network Appliance, and Philips Medical Systems. For more information, visit Baxter on the Internet at [www.bybaxter.com](http://www.bybaxter.com), or call (866) 323-5959.

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